



**2020-2023 Strategic Plan**

**Board of Trustees Approval**

**December 9, 2019**

## **RCS Community Library 2020-2023 Strategic Plan**

The RCS Community Library's mission is to enrich lives, celebrate community and inspire creativity.

The goals of the Library identified in this strategic plan are to be inclusive, to be creative and to inspire discovery and curiosity. The strategic plan seeks to realize these goals through the following actions:

1. Develop targeted communication strategies for Library services that include as many segments of the community as possible.
2. Develop a mechanism to determine the needs and interests of tweens, teens and emerging adults.
3. Serve as a focal point for dissemination of community information for other organizations.
4. Provide innovative and non-traditional library services with the goal of creating a positive library experience that defies expectations.
5. Serve as a platform through which community members can share their talents, knowledge and interests with others.
6. Serve as a vehicle for people to learn about their community's history and environment.
7. Strive toward environmental, fiscal and institutional sustainability for the benefit of the community.

The strategic plan will serve as a guide for the library when discussing programming and services. The RCS Community Library Strategic Plan was put together by a dedicated committee consisting of Director Judith Wines, Senior Librarian Barbara Goetschius, Secretary to the Board of Trustees Laurie Dickerson, Bruce Scott, Steve Longden, Alicia Nieves, Roxanne Booth and Vice President to the Board of Trustees Megan Aurelia, Chair.

Past Strategic Plan and additional history can be found at:

<https://www.rcscommunitylibrary.org/wp-content/uploads/2015/03/Strategic-Plan-Complete-Document.pdf>